

Chesapeake Region, Porsche Club of America

Minutes of Board Meeting

Date:	Wednesday, May 28, 2008	Start:	7:20 pm	Location:	Park View at Ellicott City
		End:	9:10 pm		

Attendance: Andrew and Linda Toth, John Patterson, Steve Kinsley, Ken Bullough, Don Molson, Claude and Cheryl Taylor

Standing Reports from all chairs	Topics Discussed:
President – Andrew Toth	Andrew met with the owners of the new Annapolis Porsche dealership. They are scheduled open in June. They are very interested in working with us for hosting the Chesapeake Challenge. Bob Gutjahr, Ellen Beck and Andrew are working on a proposal for them. Working out the parking is the biggest challenge. Downs Memorial Park is reserved the event as well.
Vice President – Steve Kinsley	Need a new social location, and then set it up for 2 – 3 months at a time. Steve is scouting out new locations.
Executive V.P. – John Patterson	Nothing to report
Secretary – Cheryl Taylor	Nothing to report
Treasurer – Ken Bullough	\$9500 balance in the bank, with about \$500 in checks being reimbursed. Advertising renewals due the end of June (about two thirds). Andrew suggested that Ken bring a monthly operating statement showing revenues and expenses to each meeting. . Surplus from Cozy Inn tour – about \$100 went in the bank.
Autocross – Don Molson	First one was a “wet” event attended by 26 people. Next event – June 15 th - registration is open with one registered attendee to date. Website should be updated to promote the event and notify that registration is open. Autocross committee is planning a meeting in the near future to discuss other autocross event dates. Need additional volunteers to “man” the event for future dates. August 3 rd will be the August autocross event. Trailer is now being stored at the Sykesville autocross location. Savings from not using “Stack and Store”.
Concourse / Membership – Ron Gordon	Email report submitted to Andrew- Membership down (2) 672 to 670 in Primary numbers, up (1) in Affiliates 497 to 498 with a Total net down of (1) 1169 to 1168. One new Dual Membership with Potomac.
Historian – Bob Rassa	New Historian Bob Rassa reports that a narrative history of the Club's "re-birth" in the mid-60's is being generated for the Patter in short installments. The history includes the interesting items such as the revitalization activity, the initiation of the former Championship Autocross Series, and the early years of the Chesapeake Challenge.
Tours – Ken Bullough	No June tour due to the Parade coming up. July tour date is not scheduled, but it will be a Civil War trial. August tour will be Gettysburg, towards the end of August. Last 3 tours we've had have been very successful. Ken should have dates locked down during the next week.
Patter – Gina Gonzalez(report via Ken)	Invoices that are going out tomorrow...balance due is in 30 days, which is about when the July issue comes out. Andrew would like us to be pro-active and contact the advertisers that have not paid prior to pulling their ads. Andrew would like to give them 10 calendar days to straighten out the issue before pulling the

	ad. Suggested raising advertising rates. Ken will be negotiating with printer for cost of adding additional page (which equates to 4 pages). Currently full page is \$850. Recommended to go to \$900 or \$950. Decision made to increase rates to \$920 for a full page effective July 1 st , and half page, quarter pages raised incrementally.
Social – Available	
Webmaster – Linda Toth	Nothing to report. Need announcements from Board members. Please get firm dates to Linda as soon as you have them.
Tech – John Patterson	May was cancelled due to confirmation with Air Conditioning tech. June tech session date is June 21 st at At Speed- topic will be suspension, corner balancing and possible dual track to include air conditioning. Will look in to Dyno event for the fall – charity event.
Rally – Steve Kinsley	Nothing to report until the challenge. Will set up a rally around Annapolis.
Sponsorship – Joe Zuramski	Report via Andrew.....stripping the auto cross trailers with old logos and replace with new logos.
Insurance – Claude Taylor	Insurance is needed for all events attended by moving vehicles, including tech sessions since cars are on lifts. John needs insurance for At Speed tech session on June 21 st .

Other Agenda Items

Clothing and badge update from Don Molson – logo shop agreement has been changed and brought to meeting for Andrew’s signature. Andrew signed contract. Website will be up and running by Saturday.
Name badge update- 4 samples were brought to review. Blast will be sent out to the membership, link will be set up on website asking who wants badges and then order will be placed. Badges will be ordered with magnetic background. Don will be the name badge registrar. Ken will handle the payments. Cost to mail badges will have to be factored in to the cost of the badge. Currently price is approximately \$12 -\$15.