

Chesapeake Region, Porsche Club of America Minutes of Board Meeting

Date:	Wednesday, March 25, 2009	Start:	7:25 pm	Location:	Park View at Ellicott City
		End:	9:10 pm		

Attendance: Andrew Toth, Claude and Cheryl Taylor, Steve Kinsley, and John Patterson, Jim Conдах, Jan Borchardt and Allen Gunzelman.

Standing Reports from all chairs	Topics Discussed:
President – Andrew Toth	Motion made and passed to send gift in memory Seth Louis Dazzo to the Maryland Chapter of the Alzheimer’s Association. Andrew talked to Gil at Porsche of Annapolis about offering a discount to PCA members, and sending out a notice via email to our membership. There is no way to allow people to opt out. Jim Conдах made the following recommendation: when notifying the membership the Patter is going electronic, notify the membership at that time, that there will be opportunities for Sponsors to advertise discounts to members. Much discussion took place as to when these emails would be considered “spam”. Consider selling space on the website.
Vice President – Steve Kinsley	Nothing new to report.
Executive V.P. – John Patterson	See tech report below.
Secretary – Cheryl Taylor	No Report
Treasurer – Jim Conдах	Financial reports available through the treasurer. Autocross is really going to be key to the region. Today’s cash balance is \$7800. It is truly the only event that sustains itself, and provides a bit of income. Patter advertising – collections are going poorly – non-existent. Full page advertisers were given 30 days to pay the bill. Basically they have been advertising for free. Motion made by Jim to continue the ads while still in print even if not paid, but when we go on line, payment will be required. Without payment continuing to print the patter is not viable. Recommendation was made to form an audit committee to review the books. Cheryl Taylor has volunteered, and the motion was passed.
Autocross – Don Malson	Sent in via email - Autocross report. - Currently 7 people have registered for the April Autocross school. April 1st registration will open to non PCA members.
Concourse / Membership – Ron Gordon	Sent in via email - Chesapeake Region has 626 primary members, 479 affiliate members for a total of 1105 members, an increase of 5 from last month. 0 transfers in and 1 transfer out. Talking about a new member party – maybe, April 18th.
Historian – Bob Rassa	Not at meeting, ideas forwarded via email. Board discussed holding a an event at Bob’s house the end of July.
Tours –Allen Gunzelman	Sunday, March 29 th – Simeon Foundation Museum drive and dine. Meet at the Museum, then drive to Penns Landing for a buffet. April 4, Glass Grill and Glass Blowing demonstration – drive and then dine. April 25 th – Hershey Swap Meet – Meeting at the Coach Light diner in Shrewsbury at 7am if all want to drive together. Retro drive – May 2 nd .
Patter –Jan Borchardt	Patter update from Andrew – April patter – Presidents message will share the fact that the Patter will be going on line. The plan is for May to be the last printed issue, and June will be the first electronic issue. Additionally, Andrew will send out a message to the membership that will mirror what is written in the April Patter. Jan has already worked with the March issue to create a

	.pdf version of the Patter. Jan has asked the question how will we provide the Patter to folks that don't have email addresses. All agree that May should be our last print issue of the Patter. Claude asked if we will send out post cards about the Patter going on line. Opting not to do at this time due to cost.
Social – Available	Social will be help April 8, at Johnny D's. Suggestion made to advertise the film being shown at the event prior to attending.
Webmaster – Linda Toth	No Report.
Tech – John Patterson	Tried new concept for the Tech event after discussing with Andrew. Advertise it on other websites. Had two sign up sheets – one for PCA members, and one for non-members – (waivers). Non members were given a membership package. It generated 3 new applications. Would now like to expand the idea to any events – post them on line to other websites. Vu posted it on Dorkiphus.net, and Andrew will continue to post events. 42 people attended the DSI electronics tech session.
Rally – Steve Kinsley	Nothing new to report.
Sponsorship – Joe Zuramski	No Report
DE – Tim Costa	No Report
Insurance – Claude Taylor	Question on April 18 th – Need the paperwork completed for the insurance request for the tech session.

Other Agenda Items