

Chesapeake Region, Porsche Club of America

Minutes of Board Meeting

Date:	Wednesday, June 24, 2009	Start:	7:15 pm	Location:	Park View at Ellicott City
		End:	9:25 pm		

Attendance: Andrew and Linda Toth, Claude and Cheryl Taylor, Steve Kinsley, and John Patterson, Jim Conдах, Jan Borchardt, Allen Gunzelman and Donna Brandt

Standing Reports from all chairs	Topics Discussed:
President – Andrew Toth	Reporting on DE. Spoke with Tim Costa about working with Potomac on a DE.
Vice President – Steve Kinsley	Attended event in Frederick a few weeks ago (where Challenge will be held), at Everyready Square and shab row and it was very nice. Cars and Coffee, relatively easy to get to, and he will work on getting rally together for Challenge shortly.
Executive V.P. – John Patterson	No report.
Secretary – Cheryl Taylor	No report.
Treasurer – Jim Conдах	The region reported income of \$1240 for the month of May and a loss of \$4500 for the year to date. Checking account balance at May 31 st was \$11169. Hoping to break even by the end of the year. Redesigned reimbursement form to make more user friendly. Ad rate discussion – (once the on-line Patter is refined and looks good). Jim recommended the following rates – full page - \$50 per month, ½ page \$35, ¼ page \$20, with a 3 month minimum. For Oct, Nov and December – recommend 3 for 2 introductory offer.
Autocross – Don Malson	No report. June 21 st autocross well attended with 38 registered cars.
Concourse / Membership – Ron Gordon	Via email - Primary membership has increased 7 with 640 primary members, 493 affiliate for a grand total of 1133. When back from Parade, Ron will contact Bob Rassa about having a new member party at his place.
Tours –Allen Gunzelman	Tour to Boordy was very nice. Ice Cream Cottage drive scheduled for June 25th starts in Hanover Md (not far from BWI) and ends at Arbutus. The Artic Circle is on July 23rd and ends at Churchville (Harford Co).The Glass grill Glass Blowing demo is PORSCHE'S N' WINGS dine scheduled for July 14th.August 27th, Porsches n' eats scheduled for Shallow Creek book store. October 25 th – Fall foliage and Friendly Farms tour planned.
Patter –Jan Borchardt	Now that web only, should there still be a calendar in newsletter when there is a calendar on our website? Much discussion took place regarding the color choices for the pages in the on line version of the Patter. Sample of June Patter was passed around for comment. Recommended changes will be made to the July issues, vs. June.
Social – Available	No report.
Webmaster – Linda Toth	No report.
Tech – John Patterson	No tech for July. August 22 nd Porsche of Annapolis tech has been scheduled. General take care of your car session. Will focus on newer owners. Hope to have a tool vendor present as well.
Sponsorship – Joe Zuramski	No report.
Insurance – Claude Taylor	No report.

- **Message from Ellen Beck regarding CC40 (via Andrew)– will have a budget to submit for Chesapeake Challenge. Hoping to have it for July meeting – logo, publicity cost, etc. On track with all the details. Very happy with the menu.” Will be very awesome”.**
- **Donna Brandt recommended considering purchasing crabs from a new place that is in Eastport – very good and very reasonable. She will email Don Malson the information.**
- **Jan recommended a “new member” highlight story each month for the Patter.**