

**Chesapeake Region, Porsche Club of America  
Minutes of Board Planning Meeting**

Date:	Wednesday, 24 February 2010	Start:	7:30 pm	Location:	Park View at Ellicott City
		End:	9:00 pm		

**Attendance: Don Malson, Claude Taylor, Cheryl Taylor, Jim Conдах, Manrico Mirabelli, Bernie Blain, John Patterson, Marco Alban, Ron Bremer, and Donna Brandt.**

<b>Standing Reports from all chairs</b>	<b>Topics Discussed:</b>
President – Don Malson	Offer came in for joint DE in Jersey Shore Region. PCA region will have a Potomac Camp Friendship Rally on July 11 and they would like us to help support this event. Chesapeake has an autocross scheduled that day.
Vice President – Cheryl Taylor	No report
Executive V.P. – John Patterson	No report
Secretary – Donna Brandt	No report
Treasurer – Jim Conдах	The revised 2010 Projected Cash flow statement shows estimates for income of \$29,801, expenses of \$20,596, and net inflow of \$9205 which would leave a bank balance of \$27,166. For the month of January, the Region reported a gross profit of \$2,635, expenses of \$4,047, for a net loss of \$3,172. Checking account balance at 31 January 2010 was \$14,789. Jim reminded event leaders of the requirement to prepare a budget for every event for approval by the Board and to present expenses on the formal expense reimbursement sheet. Jim reminded the board of the approved ad rates published in the September Patter – full page - \$75 per month, ½ page \$50, ¼ page \$35 – and restated his suggestion that there be a 3 month minimum and a promotion of three months for the price of two as an introductory offer.
Autocross – Claude Taylor and Ron Bremer	Computer was ordered (Dell) and our current software will be installed. Update for the software will be \$200. Discussion concerning registration for autocross school and sending out blast email announcing the event/registration. Date is set for 10 April at the Sykesville Police Academy. Registration will be through Clubregistration.net. Don and Claude will set the registration and Andrew will post on the website.
Concours - Ron Gordon	No report
Membership – Jan Borchardt	Primary Members - 655; Affiliate Members - 495 for a total membership of 1150. This month 3 new members, 1 transfer in, and 5 transfers out.
Tours –Allen Gunzelman	No report
Patter – Mark Hubley and Manrico Maribelli	March Patter was developed as team of Jan, Mark and Manrico. Concept is to keep it fresh each month and cover the region event. Once completed Andrew will put it up on the website.
Social – Available	No report.
Webmaster – Andrew Toth	The website is up to date. He needs to get the new member party uploaded. Gill from POA approached Andrew about running a slot car night on a Saturday from 10:00 to 3:00 at their location. The potential dates are 13 and 27 March. Andrew is waiting for confirmation from POA management if there is interest in hosting the event.
Tech – John Patterson	First tech session will probably be in April; John is in the process of setting it up and will update us. No date set yet.
Publicity - Bernie Blain	No report
Insurance – Bernie Blain	No report

Discussion of previous advertisers was brought up by Jim Conдах and how to approach getting new advertisers. The Board members discussed the New Member Party and ways to encourage new members to participate and volunteer. The Board would like to welcome Bernie Blain who is not only new to PCA, but has kindly volunteered to be **both** the new Publicity Chair and Insurance Chair. Welcome Aboard Bernie!!