

**Chesapeake Region, Porsche Club of America
Minutes of Board Planning Meeting**

Date:	March 24, 2010	Start:	7:30 pm	Location:	Park View at Ellicott City
		End:	9:31 pm		

Attendance: Don Malson, Cheryl Taylor, Jim Conдах, Andrew Toth, Steve Kinsley, Bernie Blain, Jan Borchardt, Allen Gunzelman and John Patterson.

Standing Reports from all chairs	Topics Discussed:
President – Don Malson	Zone 2 Presidents meeting is April 17 th . Don unable to attend, but John Patterson and Andrew Toth will be going. Andrew is acting Zone 2 webmaster, so he was already going to the meeting.
Vice President – Cheryl Taylor	Welcome letters to the new members for the month of February were mailed.
Executive V.P. – John Patterson	No report
Secretary – Donna Brandt	No report
Treasurer – Jim Conдах	The Region reported a profit of \$1,790 for the month of February and a loss of \$1,383 for the year-to-date. Checking account balance at February 28 was \$16,578.
Autocross – Claude Taylor and Ron Bremer	Report sent in from Claude: 23 paid participants, with 4 more pending. We have about 20 volunteers to date with some from Potomac. We need to reach out to other car clubs – BMW, Cobra, Mercedes, Ferrari, Corvette – who has connections. Posting needed on Dorkiphus. Some people have asked about sharing a car – are they paying for two participants? Need to set up an itinerary.
Concours - Ron Gordon	No report
Membership – Jan Borchardt	644 primary members and 489 affiliate members for a total of 1133 total members. 1 new member, and one transfer in. New member party was discussed at length. Jan talked through what she anticipated the schedule to be. Invitations were emailed out to 160 new members and those that bounced back were mailed printed invitations. 20 r.s.v.p.s. have already been received, and Jan is planning on 50 total guests. 3 National members were invited as well. Manny Alban and Bob Ferguson will be attending. Vu Nguyen and Tom Zaffarano were invited but have not yet responded. Car show prizes will include 2 free tickets to an autocross, 2 free tickets to the crab feast. It was decided that all new members (primary members only) will receive a hat and a magnet. So total budget for the event is \$300 for facility rental, \$500 for food (based on \$8 per person) and \$500 for prizes listed above (hats, magnets and free tickets).
Tours –Allen Gunzelman	Feb 14 th cars and coffee was attended by 8. Was a nice event. March 20 th – Shallow Creek book store café hosted a cars and coffee – 14 cars with 3 new members. April 24 th is the next coordinated event – breakfast at the Coachlight diner and then a drive to the Hershey swap meet. May 8 th is the retro tour – prepayment required for the meal. June 17 th is the ice cream cottage tour (Arbutus). Thursday, July 22 nd Sunshine Grill in Kingsville – a car gathering is planned and social dinner – 5:30 pm.
Patter – Mark Hubley and Manrico Maribelli	No report
Social – Available	n/a
Webmaster – Andrew Toth	Website had about 1000 “unique” visitors for the month. The forums – Andrew would like to remove them from the website. There is no real participation. Regionally it is difficult to compete with Rennlist and Dorkipheus. Motion was made and it was agreed – forums will be dropped. Andrew wants to use a

	<p>content management program as well. Committee chairs would have a log on, and before content is published it would have to be approved.</p> <p>Slot car event - to date only 16 people have signed up. Decision will be made tomorrow whether to cancel event or not.</p>
Tech – John Patterson	<p>Unable to deal with tech due to work constraints until June 1st. Unless somebody wants to step up, there will be nothing done until then.</p>
Publicity - Bernie Blain	<p>Had a few questions regarding publicity. Regional procedures manual will give some guidance to new positions. A copy of it was emailed to him. Bernie will post the autocross school on Dorkipheus once Andrew sends him the password.</p>
Insurance – Bernie Blain	<p>Insurance requests for events will be sent in monthly.</p>

- Motion was made at the meeting to not offer any “exclusive relationship” with any dealers. All voted in agreement – motion was passed. Cheryl will make a trip to BMW Towson (former Valley Motors) to see if they are interested in sponsorship.
- Social position is still available. It should be advertised and mentioned at all events, particularly at the new member party.